

From: Celia Hernandez
To: Administrative Conference Room; David Neeley; Glenn Brown; Kathy Merr...
Date: 08/31/2009
Time: 3:00 PM - 4:00 PM
Subject: Rescheduled RLC Voter Education
Place: Administrative Conference Room
Attachments: 8.18.09 Red Light Camera Voter Education.pdf

As per Wayne Larson:

I would like to request that we all get together again, and get decision points from the CMO on a voter education campaign.

Items of interest are how aggressive (tone/messages) the city wants to be, and what level of direct financial investment should be made into the campaign.

I have revised the original memo to reflect our previous meeting, last night's workshop items, plus new voter education ideas.

Thank you.

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